He may have only grown up four blocks away. But he was in it for the long haul.

Todd Weston was familiar with the area from passing through to fish the Grand River. Little did he know a yard job would turn into the endeavor of a lifetime.

A Grand Rapids native, Todd Weston grew up on the west side and has lived there his entire life. The city offered him a boyhood pastime that has since become a source of renewal, a family affair, and a lifelong passion. Before all that, fishing led him to the career of a lifetime and a lifetime career.

Downtown Grand Rapids didn’t always have the population of fishermen that you’ll find on the Grand River today. Todd talked about passing through the industrial areas on his way to the river so that, “We could fish by ourselves. And whatever we hooked was fun.” Even before present-day technologies, fishing was - and still is - Todd’s way of reconnecting with nature.

After graduating high school, a yard job came open at Grand Rapids Builders Supply. Three short years later, Paul Belden III purchased the business and went to work promoting masonry products under the new name of Belden Brick & Supply Company. Todd stayed on as a driver until Paul gave him the opportunity to find his true calling - sales.

Some of Todd’s best memories are training with Paul. “Paul taught me a lot. I traveled with him to Ohio a number of times,” Todd recalled. “He was always a great mentor - a really special person to learn from.”

Since then, Todd’s love for the business has only grown. The thought of another occupation has never even crossed his mind, until now. After 39 years with Belden Brick & Supply, Todd won’t let the lessons end with his retirement. Instead, he’ll continue to be inspired by prioritizing his wonder for the outdoors with his first passion - fishing. We love that Todd continues to live a business and personal life for the love of the sport. He’s continuing to live an authentic life, as pure and natural as our stone. Thanks for your example Todd. We’re proud to be a part of it.